

strategy and performance competing through competences - an unusual order that stretches and improves resources a remarkable success that legitimises a change in strategic direction an unfortunate accident that creates the memory of behaviour to be avoided in a nutshell resources and the level of competence performance they enable are built up or decay over time through your normal managerial actions, **strategy and performance competing through competences** - in a world where customers are fickle and markets change overnight you need to be ready to move rapidly when opportunities or threats arise this book helps you to understand your organization s potential its capabilities and limitations so when new challenges appear you ll know how to manage your resources effectively to take advantage of them, **competing through competences the library of congress** - strategy and performance competing through competences john mills ken platts michael bourne huw richards its low performance or competence in this area put usx at a considerable competitive disadvantage includes all strategic planning activities including the new product introduction process, **strategy and performance competing through competences** - 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